

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1 -18 (Canceled)

19. (currently amended) Process for the manufacture of a screen print reflection transfer, comprising the steps:
initially providing an adhesive-repellant base medium;
applying a transfer adhesive on the base medium, wherein the transfer adhesive is at least one of heat-sensitive and pressure sensitive;
applying a reflection ink layer comprising a plurality of reflection particles directly onto at least one of the transfer adhesive and an optional intermediate ink layer, said optional intermediate ink layer being optionally applied in an additional step directly on the transfer adhesive, wherein said reflection particles are added to the reflection ink before applying the reflection ink on the transfer adhesive or the optional intermediate ink layer, respectively; and
drying the transfer such that at least some of the reflection particles are raised above the reflection ink layer.
20. (previously presented) Process according to claim 19, wherein the transfer adhesive is dried after application onto the base medium and before applying at least one of the reflection ink and the intermediate ink layer.
21. (previously presented) Process according to any one of claim 19 or claim 20, wherein the intermediate ink layer is dried before applying the reflection ink.
22. (currently amended) Process for the manufacture of a screen print reflection transfer, comprising the steps:
initially providing an adhesive-repellant base medium;

applying onto the base medium one of (a) a transfer adhesive/reflection ink mixture containing a plurality of reflection particles and (b) a colored transfer adhesive which contains a plurality of reflection particles; and

drying the transfer such that at least some of the reflection particles are raised above the mixture.

23. (previously presented) Process according to any one of claim 19 or claim 22 further comprising a step of applying a transfer medium to the dried and hardened transfer.
24. (previously presented) Process according to any one of claim 19 or claim 22, wherein the transfer adhesive has an optical property selected from the group consisting of transparent, colored translucent, full-colored, and full-color white.
25. (previously presented) Process according to any one of claim 19 or claim 22, wherein the reflection particles are at least one of (a) spherical in shape and having a grain diameter in the range from 10 to 100 μm , and (b) at least one of chip-shaped and needle-shaped and having a longitudinal extension in the range from 10 to 110 μm .
26. (previously presented) Process according to any one of claim 19 or claim 22, wherein the transfer layer is applied onto the base medium in such a way that a motif represented is of a correct side in a plan view.